



Kayley Fiorino

Multimedia Graphic Designer

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Education

Drexel University, Philadelphia, PA, Class of 2022

- Bachelor of Science in Graphic Design, Minor in Fine Art, Westphal College of Media Arts & Design
- Magna Cum Laude

Skills

Software

- Adobe Creative Suite: Illustrator, InDesign, Photoshop, After Effects

Strengths

- Animation, Communication, Creativity, Digital & Print Design, Editing & Proofreading, Graphic Design, Marketing & Branding, Merchandise, Social Media, Time Management, Typography

Work Experience

WHYY - NPR & PBS Public Media Station - 150 North Sixth Street, Philadelphia, PA 19106

- Multimedia Graphic Designer (Sept. 2022 - Present)
 - Designing promotional graphics for all station multimedia outlets including print, digital, web, and television. Some projects have included logo creation for TV and FM programs, designing event graphics, ad placements, web takeovers, fundraising graphics, web and TV animations, and fulfilling promotional merchandise orders.

Janell Wysock Textiles - 4355 Orchard St, Philadelphia, PA

- Graphic Design Intern (March - Sept. 2021)
 - Designed social media graphics, Shopify web pages, and managed & photographed inventory for Philadelphia-based textile designer Janell Wysock.

Empow Studios STEM Enrichment Center - 1776 Massachusetts Ave, Lexington, MA 02420

- Instructor (April 2014 - Jan. 2019)
 - Educated and facilitated students ages 6-14 on a curriculum in stop-motion animation, digital art, and 3D design within a project-based learning environment.

Honors & Awards

- NETA Public Media Award, Educational Resources for the Community 2023 - Lesson Plan Design
- A.J Drexel Scholarship
- Drexel University Grant
- Drexel Portfolio Scholarship